



## **San Joaquin County Public Health Services**

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### **FOR IMMEDIATE RELEASE**

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### **THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE & THE SAN JOAQUIN COUNTY SMOKING & TOBACCO PREVENTION PROGRAM PARTNER TO SUPPORT MEN'S HEALTH**

#### ***MEN'S HEALTH AWARENESS BREAKFAST SATURDAY, JUNE 10***

STOCKTON (June 9, 2017) - San Joaquin County Public Health Services Smoking & Tobacco Prevention Program (STOPP) is collaborating with the National Association for the Advancement of Colored People (NAACP) to improve the health of men of color in San Joaquin County. Together, they are hosting a Men's Health Awareness Breakfast this Saturday, June 10, from 10 am to 1 pm at the Stockton Waterfront Hotel to inform men of color about the persistent forces impacting men's health in our county and solutions that can make a difference in their lives.

San Joaquin County continues to have high rates of heart disease, diabetes, obesity, and sexually transmitted diseases with populations of color being most vulnerable to these chronic diseases. What is less well-known is that the retail environment – corner stores in every neighborhood - is very often where healthy choices can begin to combat these diseases. Healthy options in our local stores are woefully lacking, particularly in Stockton. Local data have found that many offerings and the messaging to promote these offerings, especially in our communities of color, are out of balance with what is necessary to lead a healthy lifestyle. For example, in many neighborhoods it is easier to access strawberry-flavored tobacco products and sugary beverages than it is to buy actual fresh strawberries. Because of findings such as these, STOPP has partnered with the NAACP to reach a population that is greatly affected by these conditions, and is often overlooked when looking for solutions...Men of Color.

STOPP and the NAACP have a line-up of dynamic speakers. Carol McGruder, Co-Chair of the African American Tobacco Control Leadership Council (AATCLC), and Dr. Valerie Yerger, Associate Professor in Health Policy at the University of California, San Francisco and member of the AATCLC, have made significant advances in promoting health in communities of color. They have a track record of success in tackling social justice concerns and will be addressing the racial profiling conducted by the tobacco industry. Dr. Carla Hunter-Galbraith from the City and County of San Francisco Department of Public Health, will reveal issues and forces that impact sexual health among men of color. Pamela Cross, Clinical Health Educator from Kaiser Permanente Modesto, will present information on health implications of poor nutrition. Speakers will discuss steps needed to combat these issues and call participants to action to be advocates for change.

Saturday, June 10, is sure to be a session of revelation as participants gain perspective of how to improve the health of men of color in our county. Together, STOPP and the NAACP will use information gained to re-calibrate the balance of health for men of color in San Joaquin County. For more information and to register, please call 209-468-2415.

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# MEN'S HEALTH AWARENESS BREAKFAST

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Your Health Matters

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Saturday, June 10, 2017

10:00am - 1:00pm

University Plaza Waterfront Hotel

Get Your Free Tickets at Eventbrite  
Search : Stockton Men's Health Awareness Breakfast  
For more information call 209.468.2415

Sponsored by  
San Joaquin County Smoking & Tobacco Outreach/Prevention Program  
Stockton Branch of the National Association for the Advancement of Colored People

